



# THE THRILL OF VICTORY



01. Invaluable press coverage
02. Boost staff morale
03. Impress potential investors
04. Gain prestige and recognition from peers
05. Network with fellow business people
06. Raise your profile
07. Increase respect from existing customers
08. Help attract high quality new staff
09. Knock your competitors off the hot spot
10. Increase your business growth

## And if you're still not convinced .....

The public relations opportunities available for finalists and winners are second to none. We will work with you to maximise PR opportunities. Winners and finalists will be provided with a logo to use on marketing literature and letterheads and a template press release to maximise media coverage.

Photos of all winners from the Awards night will be displayed on the website after the Awards ceremony. You will also receive brand awareness amongst the business community. You will be associated with the values and good reputation of the Chamber Business Awards and Chamber of Commerce Herefordshire and Worcestershire brands and above all you will receive recognition and respect for business success and hard work. You will also have the opportunity to attend the Chamber Business Awards 09 Ceremony on 10 June 2010 which provides you with the unique opportunity to mix and mingle with more than 500 local experts, leading business advisors and respected entrepreneurs. All finalists are also guaranteed coverage in Business Direction – Herefordshire and Worcestershire's most popular newspaper for businesses.